



2026 Atlantic AI Summit

Sponsorship Package

 June 3-5, 2026 |  University of New Brunswick, Fredericton

The 2026 Atlantic AI Summit is Atlantic Canada's leading platform for collaboration across industry, academia, and government, bringing together decision makers, innovators, and emerging talent to explore how artificial intelligence is being applied in real world contexts. Over three days, the Summit connects policy, research, and industry deployment through meaningful dialogue, strategic partnerships, and practical insight across sectors shaping the region's future.



What to Expect

- 🗓️ 3 Days of Executive and Applied AI Sessions
- 🌐 400 participants from across academia, industry, government and the innovation ecosystem
- 🏛️ 40+ Academic & Industry Partners
- 🎤 Sector leading speakers and panelists

Strategic Cross Sector Themes

- ◆ AI Ethics, Trust & Governance
- ◆ Responsible AI Deployment & Adoption
- ◆ AI for Society, Arts & Humanities
- ◆ AI & Climate Impact

Sector & Industry Applications

Applied use cases demonstrating how AI is transforming key industries and economic sectors, including:

- ◆ AI in Healthcare
- ◆ AI in Ocean & Environmental Technologies
- ◆ AI in Cybersecurity
- ◆ AI in Entertainment
- ◆ AI in Defense
- ◆ AI for Business & Industrial Innovation

Talent & Future Workforce

Focused on developing talent pathways, industry readiness, and future workforce capacity across Atlantic Canada.

- ◆ AI for the Next Generation (Youth in AI)
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- Decorative abstract shapes in the bottom left corner, including a circle with diagonal stripes and a solid red circle.



Why Sponsor the 2026 Atlantic AI Summit?

The Atlantic AI Summit brings together decision-makers, researchers, practitioners, policymakers, and emerging talent from across Atlantic Canada and beyond. Sponsoring the Summit positions your organization at the centre of the region's AI ecosystem, connecting you directly with the people shaping how AI is developed, governed, and applied in real-world contexts.

Strategic Brand Alignment

Align your organization with innovation, applied research, and responsible AI adoption. Sponsoring the Summit signals a commitment to forward-looking technology, ethical deployment, and collaboration across academia, industry, and government.

Exclusive Networking & Engagement

Gain direct, on-site access to AI researchers, industry leaders, policymakers, and emerging talent through curated networking moments, including the Summit mixer. Sponsors are invited, visibly acknowledged, and supported with banner presence in key gathering areas to enable meaningful connections.

Supporting Talent & Regional Capacity

Sponsorship directly enables student participation, applied research showcases, and skills-development initiatives across the Summit program. By supporting the event, sponsors help lower barriers for students and early-career participants while strengthening the region's AI talent pipeline.

A Regional Platform with Real Impact

The Summit is designed to move beyond discussion, creating space for practical insight, collaboration, and applied outcomes across key sectors including health, climate, energy, cybersecurity, oceans, agriculture, and business innovation.



2026 Atlantic AI Summit Sponsorship Package

| | LUMINARY | VISIONARY | TRAILBLAZER | VANGUARD | FRIEND |
|---|------------|------------|-------------|-----------|----------|
| INVESTMENT | \$25,000 | \$20,000 | \$10,000 | \$5,000 | \$1,000 |
| Join panel discussion with senior government officials (30 minutes) | ✓ | | | | |
| Host an afternoon workshop (60 mins) | ✓ | ✓ | | | |
| Speaking opportunity at the event (15 mins) | ✓ | ✓ | ✓ | | |
| Delegate passes included | 15 TICKETS | 12 TICKETS | 6 TICKETS | 3 TICKETS | 1 TICKET |



Branding and Visibility Benefits

| | LUMINARY | VISIONARY | TRAILBLAZER | VANGUARD | FRIEND |
|--|----------|-----------|-------------|----------|---------|
| INVESTMENT | \$25,000 | \$20,000 | \$10,000 | \$5,000 | \$1,000 |
| Social media promotion across Summit platforms | ✓ | ✓ | ✓ | ✓ | ✓ |
| Organization listed on Summit website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo featured on the event poster and on-site signage | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsorship recognition and logo included in event email comms | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company logo included in official event slide deck | ✓ | ✓ | ✓ | ✓ | ✓ |
| Banner/Vendor Booth Display | ✓ | ✓ | ✓ | ✓ | ✓ |

Sponsorship Benefits & Engagement Opportunities

Leadership & Thought-Leadership Recognition with Comprehensive Event Access

Complimentary tickets included with the option to purchase additional seats as needed, providing opportunities to speak, lead workshops, and participate in high-level panel discussions (tier-dependent), positioning your organization as a contributor to Atlantic Canada's AI ecosystem.

Premier Brand Visibility

Logo placement and recognition across event banners, vendor booths, posters, email communications, slide decks, and social media platforms.

Direct Engagement & Networking

On-site access to AI researchers, industry leaders, policymakers, and emerging talent through booths, sessions, and in-person interactions.



Ecosystem Activation & Industry Talent Connector | DAY 1

The first day of the 2026 Atlantic AI Summit focuses on ecosystem activation and early collaboration, bringing researchers and industry partners together to share current initiatives, explore applied partnerships, and identify opportunities for joint work. Alongside these conversations, participating organizations engage directly with students through an industry talent connector, with HR teams discussing internships, co-op pathways, and future employment opportunities ahead of the main conference program.

A central feature of Day 1 is the **Next Generation AI Showcase**, where junior high and high school students from across Atlantic Canada present AI driven ideas and solutions. The showcase offers sponsors and industry partners early visibility into emerging talent while reinforcing the region's commitment to workforce development and future skills.

Participants engage in applied problem solving, mentorship conversations, and collaborative exchanges that bridge education, innovation, and real world impact.

Why Support the Next Generation AI Showcase?

🌟 Empower the Next Generation of AI Leaders

Your sponsorship directly supports youth education in AI, fostering innovation, critical thinking, and early exposure to emerging technologies among students across the region.

🗣️ Meaningful Community & Education Impact

Demonstrate commitment to education, skills development, and inclusive access to emerging technologies.

🏆 Visible & Purpose-Driven Brand Recognition

Sponsors are acknowledged throughout Day 1 programming and related communications, including on site banner display opportunities that reinforce leadership in innovation and community engagement.

Next Generation AI Sponsorship Package

🚀 Investment: \$7,500

This sponsorship supports Day 1 ecosystem activation activities, including the Next Generation AI Showcase and associated programming that connects students, industry partners, and the broader innovation community.



Shaping the Future of AI in Atlantic Canada

AI will not evolve in isolation. It will advance through people, partnerships, and a shared vision for how technology can be developed and applied responsibly. The 2026 Atlantic AI Summit brings together researchers, industry leaders, policymakers, educators, and innovators to drive meaningful conversation and practical collaboration across the region.

By supporting the Summit, sponsors contribute to a growing ecosystem of applied research, talent development, and cross-sector collaboration. This support helps expand access for students and emerging practitioners, showcases real-world AI applications, and strengthens Atlantic Canada's capacity to lead in responsible, impactful AI innovation.

This is an opportunity not only to support an event, but to play a role in shaping how AI is understood, governed, and applied across key sectors that matter to the region's future.

Join Us

We invite you to be part of the 2026 Atlantic AI Summit and to help shape the next chapter of AI innovation in Atlantic Canada.



CONTACT

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